



the easiest way to embed a forum

## What is Tal.ki?

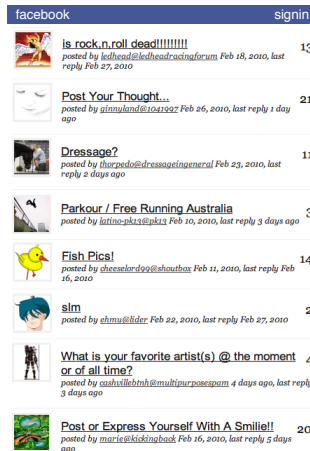
Tal.ki is a service for creating and embedding a forum into an existing website or Facebook Fan page. Forums grow faster on Tal.ki compared to traditional forum software thanks to it's simplicity for members to join by using their Facebook or Twitter logins. Tal.ki also supports Single Sign-On (SSO).

## Who We Are

Tal.ki is third generation forum software, started in November 2009 from the company that built the popular forum service, Lefora. Since 2007, the Lefora team has been powering forums across the web and is home to over 100,000 forums. The company is headquartered in San Francisco, California.

## Advantages

- **Bring Fans Back** - Automatically notify members of new replies and new activity to keep them coming back. 60% of forum visitors return after their first visit.
- **Custom Colors** - Tal.ki automatically detects colors and layout and CSS can be used for advanced customizations.
- **Engage Users** - Multimedia support, emoticons, signatures, and the ability to create sub-forums.
- **Search Engine Optimized (SEO)** - Supports CNAME domain aliasing. Visitors from search will be directed to the forum on your site.
- **Connect Fan Pages to the Main Website** - The same forum can be embedded both inside and outside of Facebook, allowing a brand to engage customers and fans within Facebook and from their main website, allowing for a conversation across sites and across walls..



## Partners & Plugins



## Press



"The easiest way to add a forum to a website"



"Tal.ki puts a quick, embeddable forum on any page"



"Tal.ki isn't kidding when it says it's as simple as cutting and pasting a single line of code."